

Welcome to Ona Speedway

Ona Speedway is West Virginia's **only** asphalt racing facility.

At 3/8 mile, it is 'short track racing' at its best!

Opening in 1963, Ona Speedway was originally a stop on the NASCAR Grand National circuit.

In 2010, Ona Speedway begins its third season under new ownership, and improvements are already underway for the upcoming racing season.

Ona Speedway offers great advertising packages for local businesses and corporate sponsors, alike.



HOBBY STOCK

CLASSICS



STREET STOCK

U-CAR



Jr. U-CAR

WOMEN'S U-CAR



ONA SPEEDWAY

PO Box 88
Ona WV 25545

Brian Adams
Phone: 304-542-3017
Email: promotions@onaspeedway.com
Web: <http://www.onaspeedway.com>



"where legends are born"

2010

Promotional Package Information



www.onaspeedway.com

2010 Advertising Opportunities

- ◆ **Track Entrance Sign Sponsor**
Logo displayed on the Welcome banner at the track entrance for the 2010 season.
- ◆ **Press Box Banner**
Logo displayed on the Grandstand Press Box for the 2010 season.
- ◆ **Victory Lane Sponsor**
Logo displayed on the Victory Lane banner and will be pictured in all Victory Lane photos for the 2010 season.
- ◆ **Pocket Schedule Sponsor**
Logo will appear on 1,000 pocket-size 2010 racing schedules distributed at your discretion.
- ◆ **Schedule Magnet Sponsor**
Logo displayed on 500 magnetic 2010 racing schedules distributed at your discretion.
- ◆ **Race Night Sponsor**
8x8 or 8x16 foot billboards available. Includes 12 complimentary Grandstand admission tickets. Give the command to fire engines and drop the first green flag of the night. Promotional space is available near the main Grandstand. Schedules for the 2010 season will bear your name for that race date. Billboards displayed for the duration of the 2010 season.
- ◆ **Grandstand Fence Boards**
2x4 or 3x3 board with name and logo displayed along the front stretch fence. Location based on availability.

Race Night Sponsor Upgrades

- ◆ **Gold Sponsor Package**
50 Grandstand admission tickets
 - ◆ **Silver Sponsor Package**
25 Grandstand admission tickets
- Both Packages Include:
- 5 free t-shirts and 5 free hats
 - Display your company banner at the main Grandstand entrance.
 - Trophies for feature winners engraved with your company's name.
 - Company name and write-ups broadcast throughout the evening.
 - Company representative photographed with feature winners.
 - Setup your display booth at the track entrance or near track concessions.
 - All advertising /promotions for race night will bear your company's name.

Class Sponsor

- ◆ Company name or logo decal displayed on all cars within the class.
- ◆ Naming rights to a class on all Speedway promotional materials for 2010.
- ◆ Includes two Season All-Access passes.

2010 Advertising Order Form

Season Packages

- ___ Track Entrance Sign Sponsor \$350.00
- ___ Press Box Banner \$350.00
- ___ Victory Lane Sponsor \$350.00
- ___ Pocket Schedule Sponsor \$150.00
- ___ Schedule Magnet Sponsor \$350.00
- ___ Grandstand Fence Board \$75.00

Race Night Sponsor

- ___ 8' x 8' Billboard \$150.00
- ___ 8' x 16' Billboard \$300.00

Race Night Sponsor Upgrades

- ___ Gold Sponsor Package - Add \$200.00
- ___ Silver Sponsor Package - Add \$150.00
- ___ Class Sponsorship \$500.00

Company Name _____

Address _____

Phone (____) _____ Date _____

Amount Paid \$ _____

Send to: Ona Speedway
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Ona WV 25545

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